

## News Release

**10 January 2007**

For immediate Release  
Freehold Foreigners Eligible

**Imperial Heights @ 16 Ipoh Lane off Tanjong Katong Road to be launched this weekend. Selling fast, close to 60% of the units have been snapped up during the sales preview (soft launch) and more offers are still coming.**

Standing 19 storeys tall, this freehold development exudes a stately grandeur along this residential corridor in Ipoh Lane.

Imperial Heights comprises 100 units of 1,2,3 bedroom configuration and sprawling duplexes. This development is a much coveted address for die-hard Katong fans and those who long for coastal living with a touch of class.

Imperial Heights is developed by Fragrance Properties Pte Ltd, a wholly-owned subsidiary of Fragrance Group Limited. The developer has appointed Real ONE International as the sole marketing agent.

The apartment units are priced from \$385K onwards and the developer will offer a deferred payment scheme in which 5% is required upon the booking of a unit, another 5% payment within eight weeks and with no further payment until TOP which is no later than December 2009.

Residents at Imperial Heights can expect to come home to a place where an oasis awaits the proud owner with lovely views, generous layout and quality finishing in every room. One can also look forward to relax, rejuvenate and revitalize with the luxurious swimming pool with a cocktail, take a dip to cool off on a hot day or just work out a sweat at the gymnasium or the outdoor fitness green or simply take a stroll in an exclusive apartment belt whereby Katong eateries and the famous East Coast recreational activities abound.

Shopping for groceries and daily necessities are a breeze with the nearby Parkway Parade Shopping Centre and Siglap Centre. Premier schools within 1-2 kilometres are Tao Nan School, Maha Bodhi, CHIJ Katong, Kong Hwa Primary, Geylang Methodist, Haig Girls' Primary and Tanjong Katong Primary School. This development is within walking distance to Paya Lebar MRT station and the future Circle Line MRT station, and a short drive from the PIE/ECP which easily connects to the rest of the island.

**The showflat on site is located at 16 Ipoh Lane off Tanjong Katong Road. It is open daily from 10.00a.m. to 6.00 p.m.**

For Sales Enquiries, please contact:

Ms Cynthia Chan  
Managing Director  
Real ONE International Pte Ltd

Contact Numbers: 6274 9989/9389 6388

Email: [cynthia\\_chan@real1.biz](mailto:cynthia_chan@real1.biz)